

GRÉGORY | pigeat

Portfolio

PROFESSIONAL EXPERIENCE

2024 • **Founder & Expert Consultant in Visitor Experience** **IMMERSIV'AGENCY** • Le Bouchage (France)

- Consulting: Flow management, signage programmation,
- Design: Creation of decors, accessories, signage...
- Project management: Tenders, production and installation monitoring.

2022-2023 • **Design Expert** **LEISURE EXPERT GROUP** • Amsterdam (Pays-Bas)

- Art Direction,
- Production and installation monitoring for amusement park projects, electronic music festivals and major events.

EDC Las Vegas, EDC Orlando, EDC Mexico, Beyond Wonderland, Escape, Countdown, EDSEA Cruise, Grand Prix de Formule 1 Las Vegas, Europa-Park, Universal Studio Beijing, Poltons Park, This is Germany...

2016-2022 • **Graphics Project Manager** **WALT DISNEY IMAGINEERING** • Chessy (France)

- Design of graphic elements for new Disneyland Paris attractions,
- Client request analysis, study execution in compliance with company standards,
- Technical development, interface with the construction department,
- Tenders redaction,
- Supplier selection, consultation/negotiation with suppliers,
- Production and installation monitoring, work preparation, site monitoring, safety compliance, site handover, follow-up on punch-list.

Walt Disney Studios expansion (Marvel, Frozen, Star Wars), Phantom Manor, Hyperspace Mountain, Pirates of the Caribbean, Big Thunder Mountain, Star Tours...

2012-2016 • **Communication Safety Project Manager** **DISNEYLAND PARIS** • Chessy (France)

- Implementation of communication strategy,
- Content creation,
- Event organization,
- Coordination between different teams,
- Partnership management.

Wild About Safety (Creation of a dedicated TV channel in hotels, partnership contract).

2011-2012 • **Project Manager** **JORA VISION B.V.** • Rijnsburg (Pays-Bas)

Project Manager for French-speaking market:

- Client relations,
- Commercial proposal development and negotiation,
- Creative development follow-up,
- Production and installation coordination.

Gulli Parc, La Turbine (Walibi Belgique), Volcans Sacrés (Vulcania), Meet Mickey (Disneyland Paris), Les Yeux Grand Fermés (Futuroscope), signalétique attractions (Disneyland Paris).

2009-2011 • **Graphic Designer Prevention, Safety & Environnement dpt.** **DISNEYLAND PARIS** • Chessy (France)

Creation of attraction signage, attraction consoles, illustration of attraction documentation, drawings, environmental and accessibility communication/events.

2006-2009 • **Graphic Designer Identité Visuelle** **DISNEYLAND PARIS** • Chessy (France)

Creation of various decorative elements for park hotel windows and Disney Village; interior shop decorations; studies and concepts for the rehabilitation and creation of new shops.



Les Yeux Grands Fermés

parcours dans le noir

[L'ATTRACTION](#)
[LE MESSAGE](#)
[LES ACTEURS DU PROJET](#)
[LE LIVRE D'OR](#)
[INFOS PRATIQUES](#)

L'ATTRACTION

**Fermez les yeux...
Et maintenant, regardez.**

Entre lumière et pénombre, le jour quitte vos yeux. Vos autres sens s'éveillent, comme stimulés par des réflexes oubliés et guidés par un accompagnateur aveugle. Sans s'imprimer sur votre rétine, des images interpellent votre esprit. Vos facultés auditives, tactiles et olfactives sont appelées, attirées. Faisant naître ou renaître des perceptions déjà vécues.

Dans cet univers constitué d'invisible tout est important : les odeurs, les sons, les textures... Plus d'une centaine de sollicitations dont 9 odeurs, 32 sons et plus de 50 sensations tactiles vont vous transporter dans des mondes que jamais vous ne verrez les yeux grands ouverts. Vous venez d'apprendre à voir les choses les yeux grands fermés...



A visually impaired guide takes you through the dark across three worlds: the Bayou, New York, and the Himalayas.

- Project management
- Production monitoring

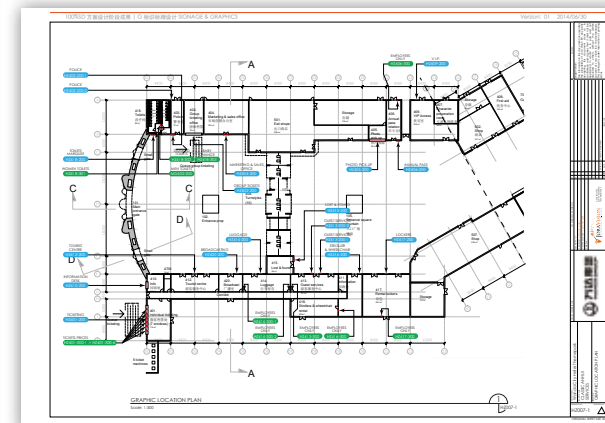
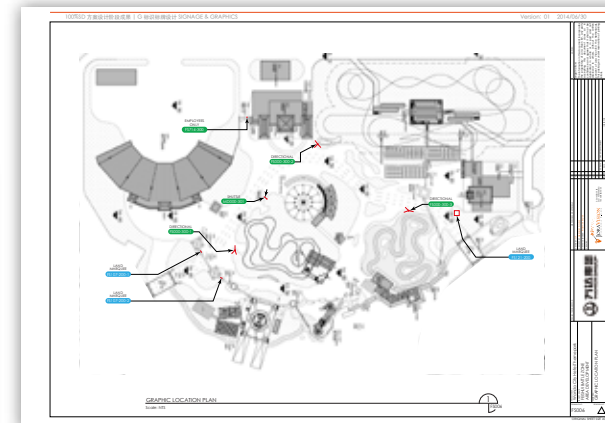
Les Yeux Grands Fermés
Futuroscope • FRANCE



An indoor playground for children with different 'huts' featuring 7 different themes.

- Graphic design (brand identity, signage, huts design),
- Interior design (materials and furniture selection),
- Production monitoring.

Gulli Parc
Bry-sur-Marne • FRANCE



- Flow study,
- Signage programming,
- Graphic Packages.

Hefei Wanda ThemePark
Hefei • CHINA



A safari where cars have been replaced by a unique cable car system in the world.

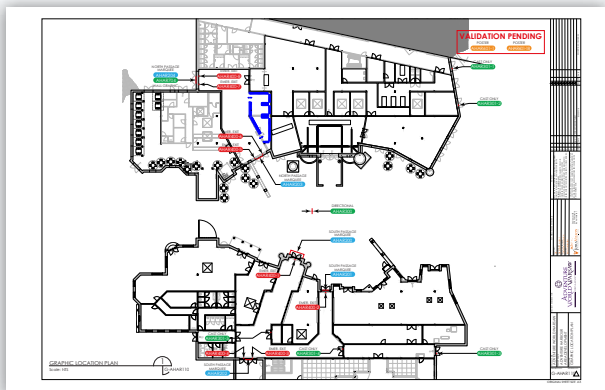
- Graphic Packages (brand identity, signage, show graphics).

Safari
Kolmården • SWEDEN



The first dark ride at Vulcania, featuring a vehicle traveling through a lava flow to discover the legends born from the lives of people living near volcanoes.

- Project management,
- Flow analysis,
- Graphic Packages,
- Production monitoring.



- A development project for a park themed around Poland, its tales, and legends.
- Graphic design (brand identity, presentations),
 - Flow analysis,
 - Signage programming,
 - Graphic Packages.

Adventure World Warsaw
Warsaw • POLAND



The re-theming of the iconic attraction 'La Turbine' with a new colorful musical storyline.

- Project management,
- Graphic Packages,
- Production monitoring,
- Construction monitoring.

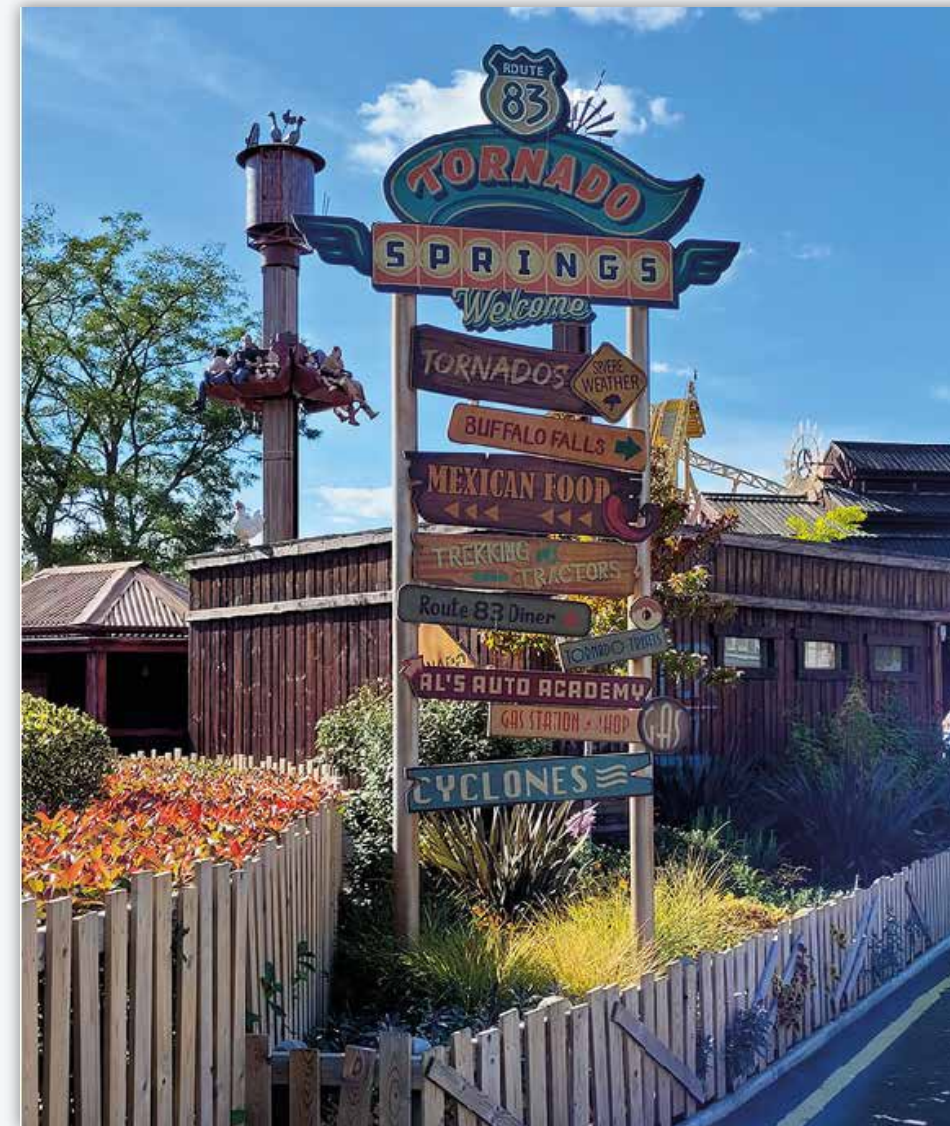
Psyké Underground
Walibi Belgique • BELGIUM



Project for a new roller coaster themed around Pegasus.

- Project advice (flow, french culture difference...),
- Translations,
- Presentation to the client.

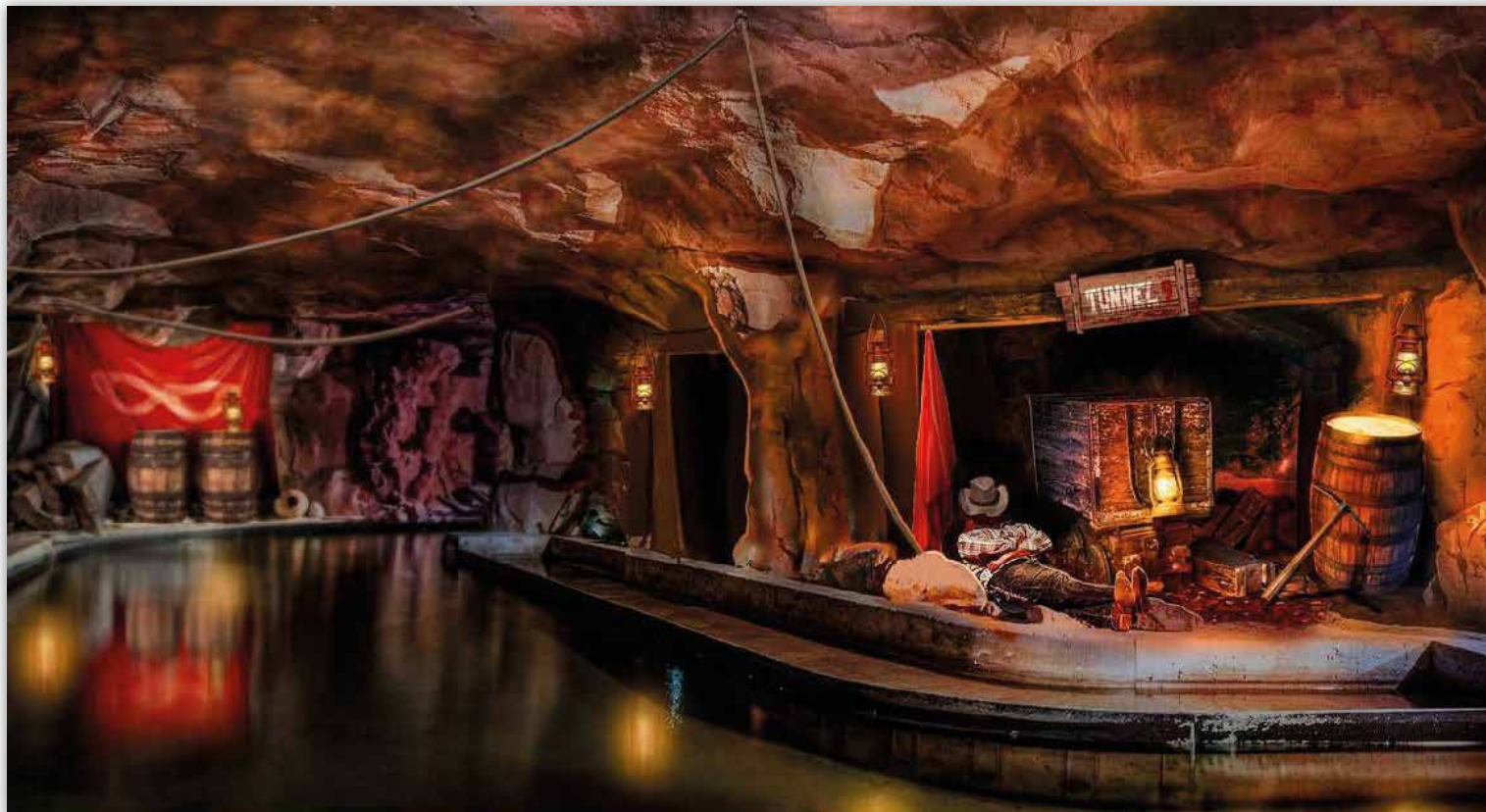
Pégase Express
Parc Asterix • FRANCE



A new themed area inspired by the American Adventure, featuring 8 new rides and experiences.

- Signage programming,
- Graphic Packages.

Tornado Springs
Paultons Park • UNITED KINGDOM



Re-theming of a former attraction based on the theme of the Red Bandits, a very popular show created for the park.

- Project management,
- Process optimisation,
- Signage programming,
- Graphic Packages.

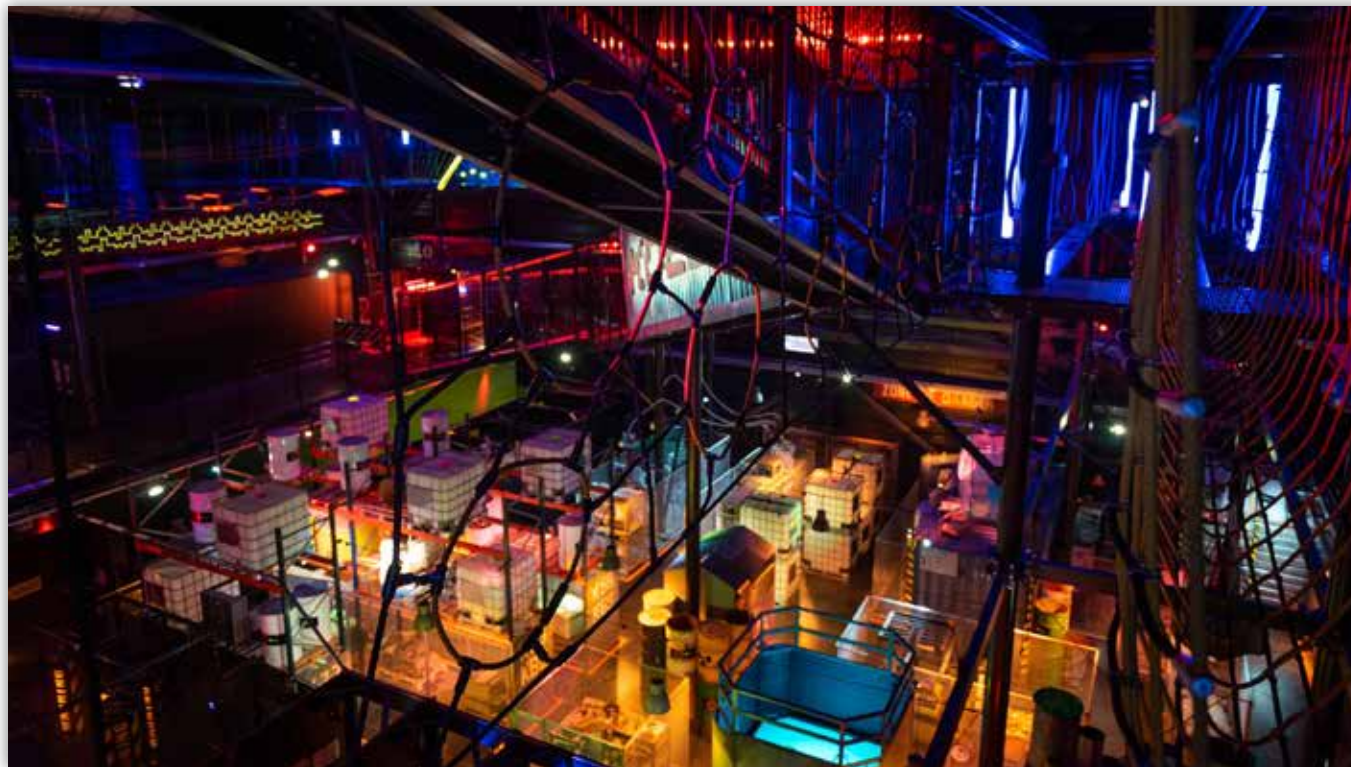
Red Bandits Adventure
Slagharen • THE NETHERLANDS



A spectacular 5D flying experience, soaring over the Dutch must-see locations.

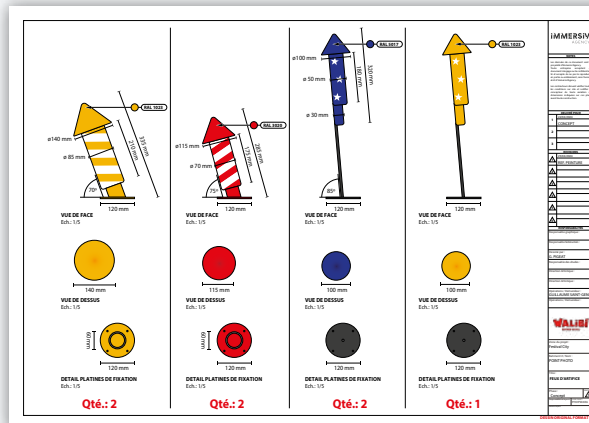
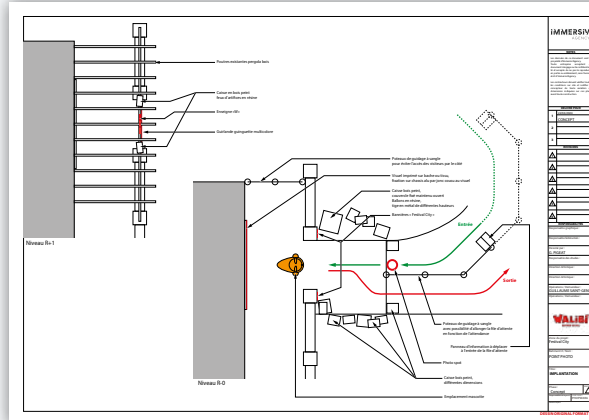
- Flow analysis,
- Visitor experience study,
- Improvement recommendations,
- Report.

This Is Holland
Amsterdam • THE NETHERLANDS



A leisure park, perfect for enjoying a unique experience with family, friends, or colleagues.

- Visitor experience study.



Development of a photo spot to meet Walibi.

- Flow analysis,
- Concept design,
- Graphic design,
- Graphic Packages,
- Production monitoring.

Rencontre avec Walibi

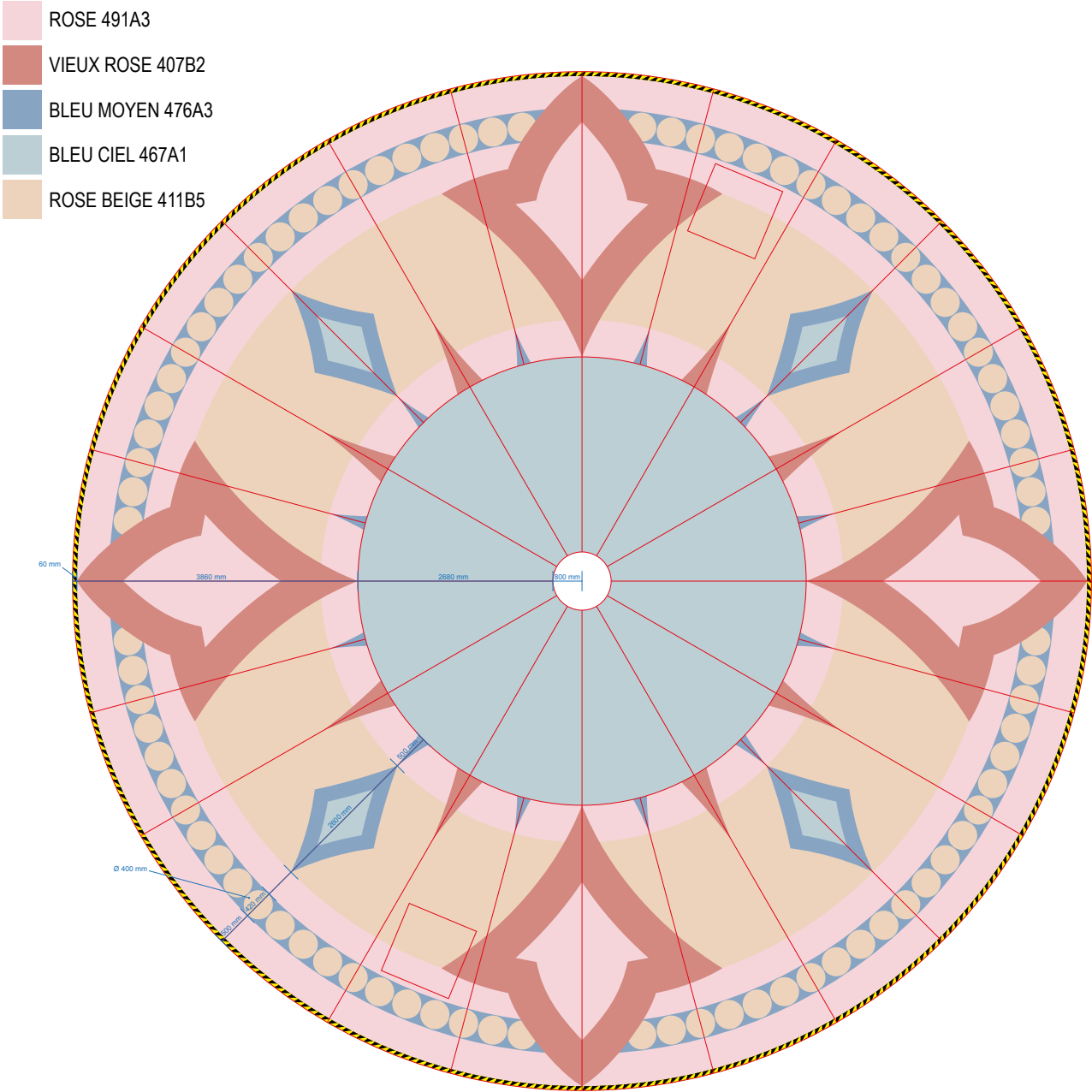
Walibi Rhône-Alpes • FRANCE



Renovation of a candy shop with a new visual identity, new signage, architectural elevations, and the design of new chandeliers.

- Interior design,
- Graphic design,
- Graphic Packages,
- Production monitoring,
- Installation monitoring.

Boardwalk Candy Palace
Disneyland Paris • FRANCE



Redesign of the boarding platform to improve visibility of the rotation and ensure compliance with safety standards.

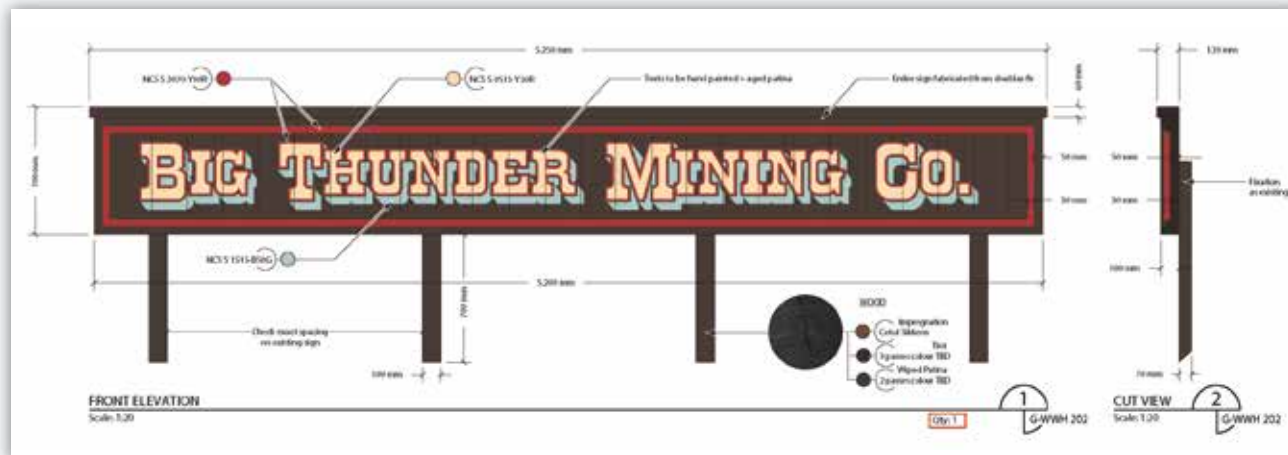
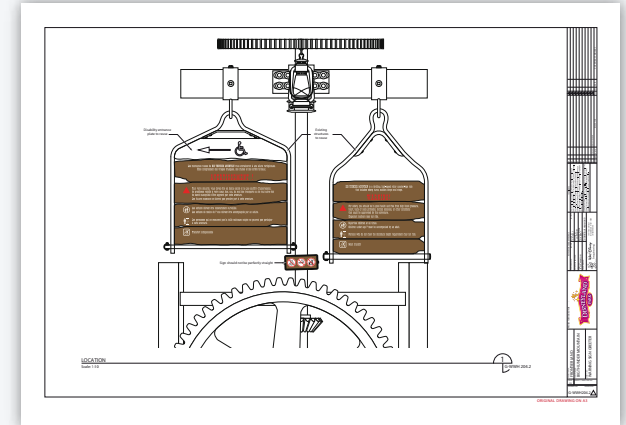
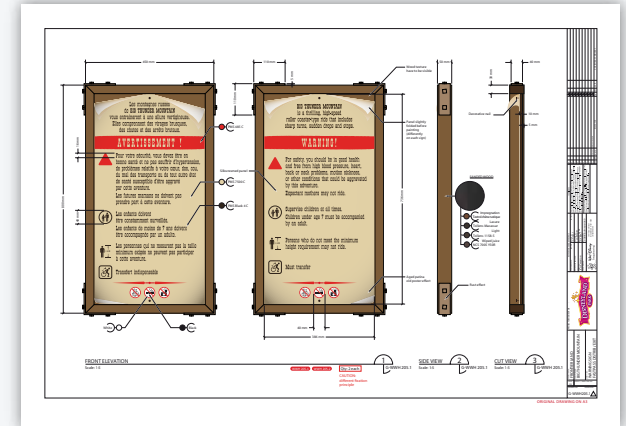
- Graphic design,
- Safety regulations,
- Production monitoring,
- Installation monitoring.



Technical development, production, and installation of set elements and props for a new exclusive meet-and-greet with Mickey.

- Project management,
- Project estimate,
- Technical development,
- Production monitoring,
- Installation monitoring.

Meet Mickey Mouse
Disneyland Paris • FRANCE

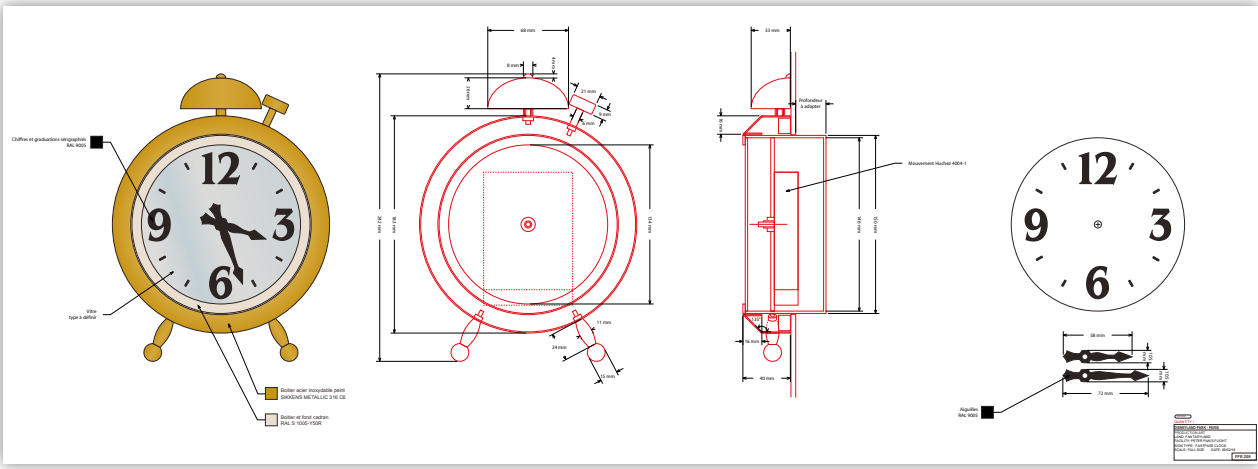
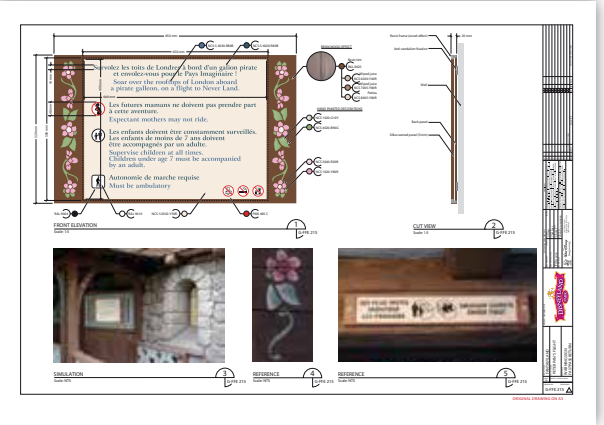
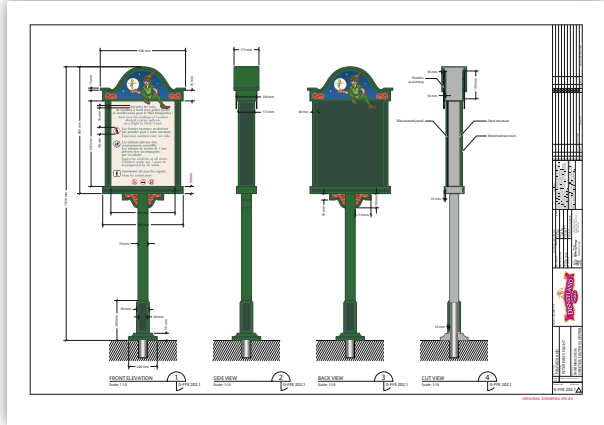
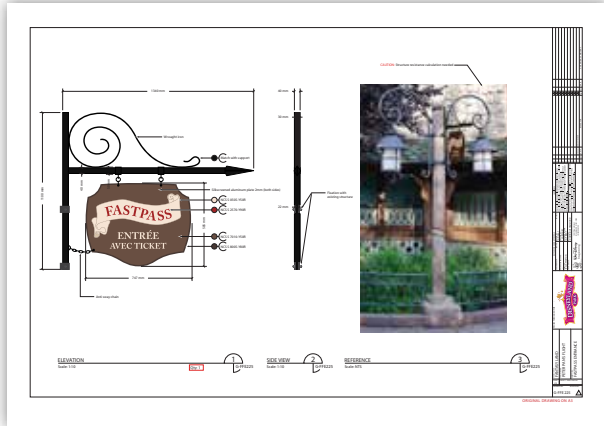


Refurbishment of this iconic attraction with the addition of new scenes, new props, new signage, and a new themed building to conceal the LN2 tanks.

- Concept design,
- Signage programming,
- Graphic Packages,
- Preparation of tender documents,
- Production company selection,
- Production monitoring,
- Installation monitoring.

Big Thunder Mountain

Disneyland Paris • FRANCE



Refurbishment of this iconic attraction with the addition of a new queue line and new equipment for employee comfort.

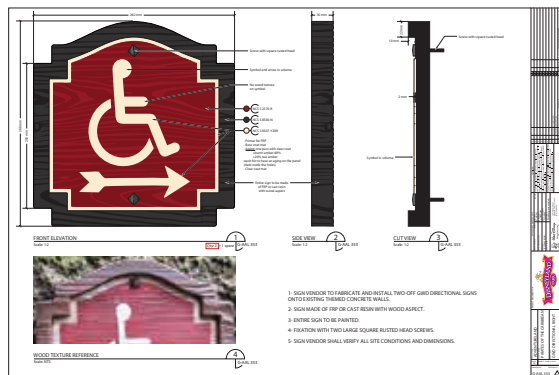
- Concept design,
- Signage programming,
- Graphic Packages,
- Preparation of tender documents,
- Production company selection,
- Production monitoring,
- Installation monitoring.



Complete concept change with a new storyline, new sets, new props, new entrance, new shop, and the creation of all signage and graphic elements.

- Concept design,
- Signage programmation,
- Graphic Packages,
- Preparation of tender documents,
- Production company selection,
- Production monitoring,
- Installation monitoring.

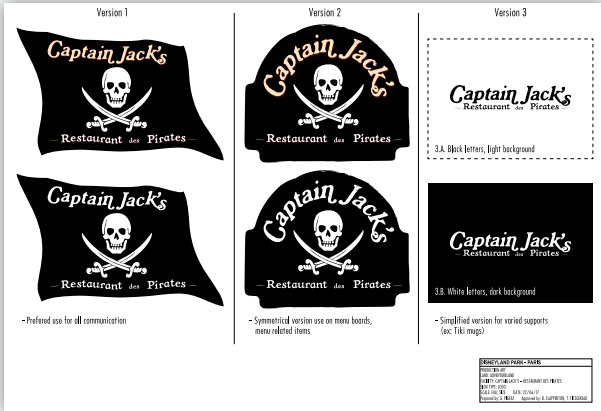
Star Tours l'Aventure Continue
Disneyland Paris • FRANCE



Rehabilitation of this iconic attraction with the modification of several scenes, new signage, and new props.

- Concept design,
- Signage programming,
- Graphic Packages,
- Preparation of tender documents,
- Production company selection,
- Production monitoring,
- Installation monitoring.

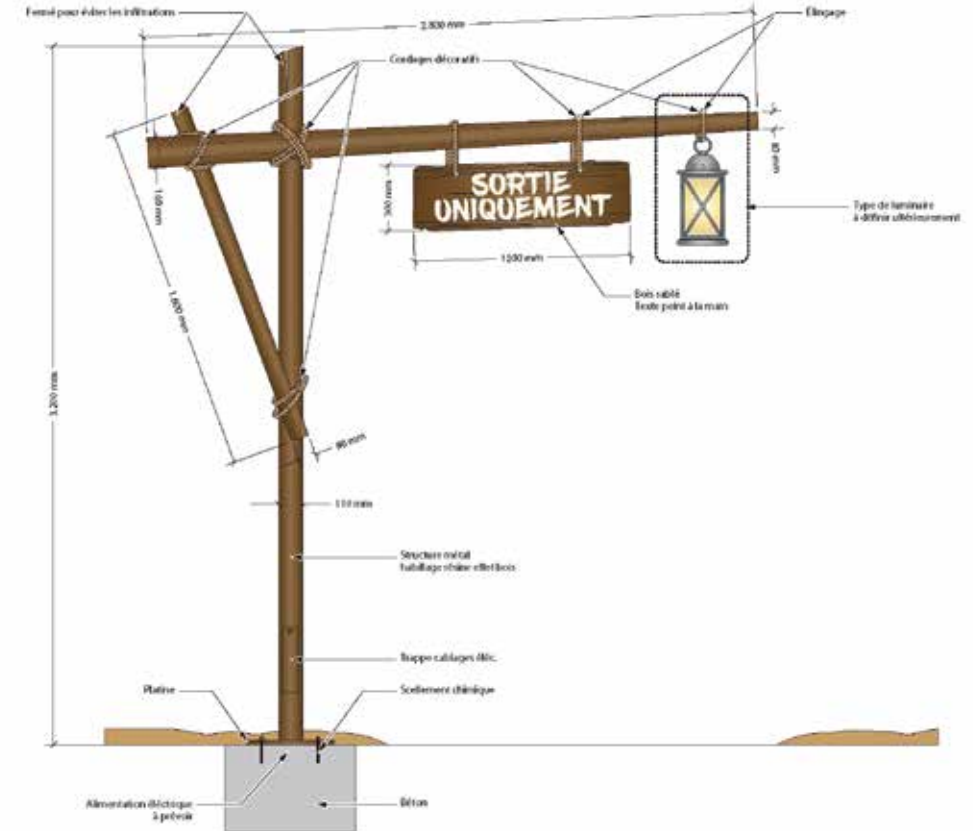
Pirates of the Caribbean
Disneyland Paris • FRANCE



Refurbishment, renaming, and re-theming of the restaurant, new storyline.

- Concept design,
- Signage programming,
- Graphic Packages,
- Preparation of tender documents,
- Production company selection,
- Production monitoring,
- Installation monitoring.

Captain Jack's – Restaurant des Pirates
Disneyland Paris • FRANCE



ELEVATION
Echelle : 1/20

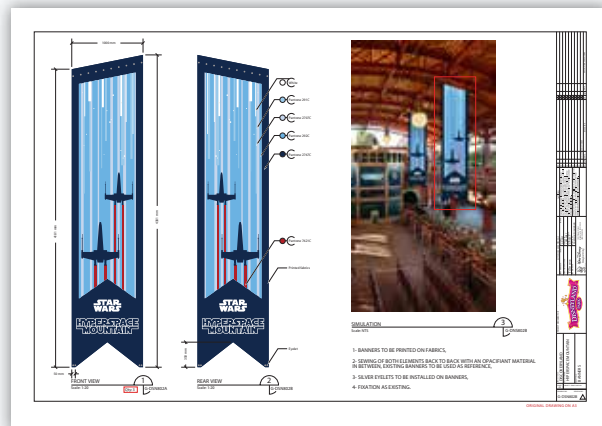
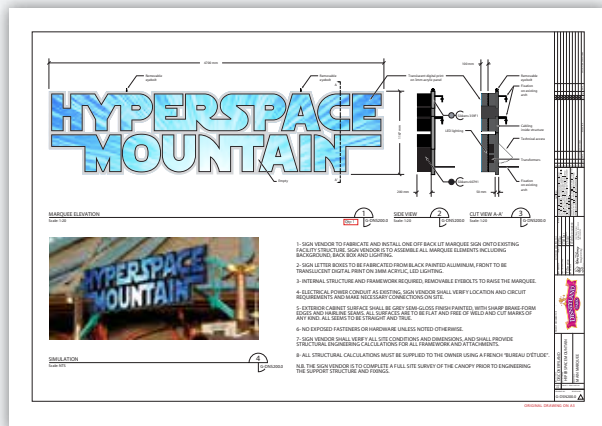
CH 1



Refurbishment of the attraction, addition of props, and redesign of the signage.

- Concept design,
- Signage programming,
- Graphic Packages,
- Preparation of tender documents,
- Production company selection,
- Production monitoring,
- Installation monitoring.

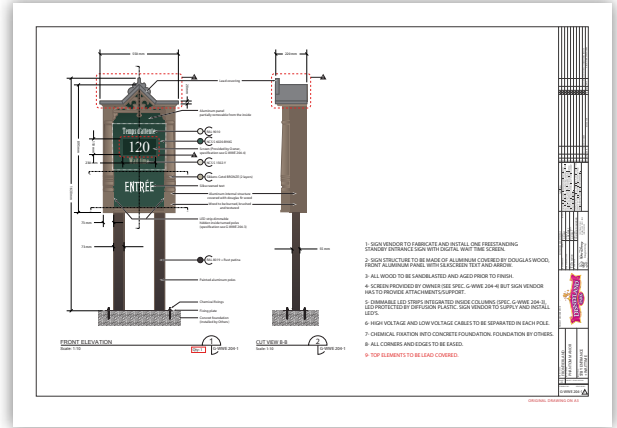
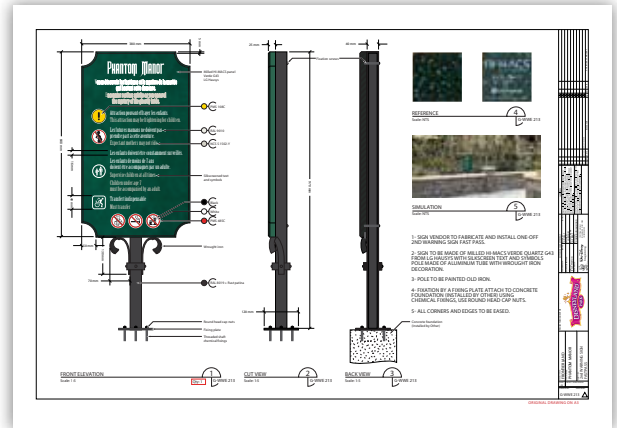
La Cabane des Robinson
Disneyland Paris • FRANCE



Re-theming to a Star Wars version with new signage, new sets, new posters, new consoles, and a redesign of the trains.

- Concept design,
- Signage programming,
- Graphic Packages,
- Preparation of tender documents,
- Production company selection,
- Production monitoring,
- Installation monitoring.

Star Wars Hyperspace Mountain
Disneyland Paris • FRANCE



Refurbishment of the attraction with a new storyline, a new queue line, scene modifications, the addition of props, interactive wallpaper, and changing paintings.

- Concept design,
- Signage programming,
- Technical developement,
- Graphic Packages,
- Preparation of tender documents,
- Production company selection,
- Production monitoring,
- Installation monitoring.

Phantom Manor
Disneyland Paris • FRANCE



New food truck themed around Cars in partnership with The Laughing Cow.

- Concept design,
- Graphic Packages,
- Production monitoring,
- Installation monitoring.

Laugh 'N' Go!
Disneyland Paris • FRANCE



Re-theming of the Tram Tour attraction with a new Cars theme, new station, new scenes, new props, new signage, and the design of the attraction logo and media visuals.

- Concept design,
- Signage programming,
- Graphic Packages,
- Preparation of tender documents,
- Production company selection,
- Production monitoring,
- Installation monitoring,
- Coordination with audio/video contractor.



Creation of a new Marvel-themed land as part of the Walt Disney Studios Park expansion plan.

- Art direction at Walt Disney Imagineering Glendale,
- Concept design,
- Signage programming,
- Graphic Packages,
- Preparation of tender documents,
- Production company selection,
- Production monitoring,
- Installation monitoring.

Avengers Campus
Disneyland Paris • FRANCE – Disneyland • USA



One of the largest electronic music festivals in the world, with 185,000 people per day over 3 days, 9 giant stages, 18 attractions, and themed lands.

- Concept design,
- Technical development,
- Field art direction,
- Production monitoring,
- Installation monitoring.

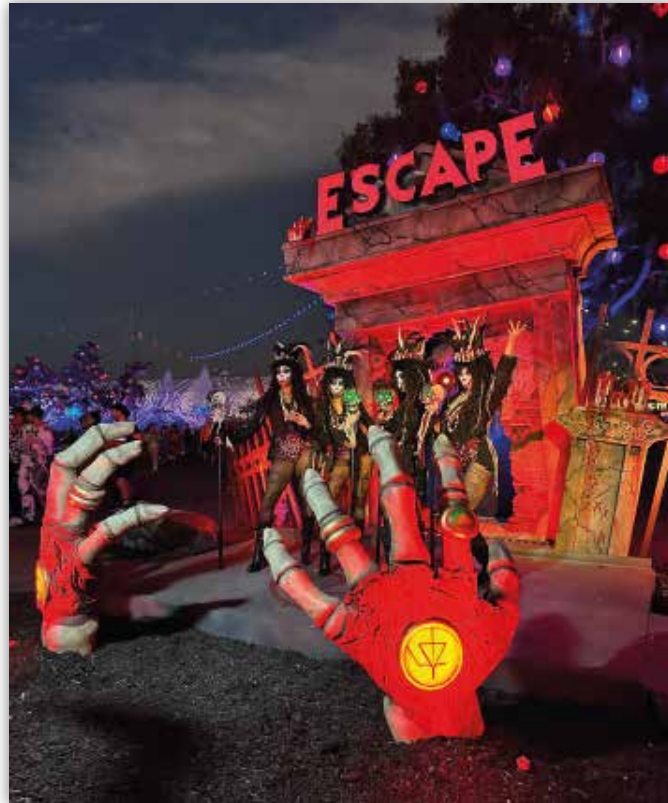
EDC Las Vegas
Insomniac – Live Nation • USA



The cruise version of the EDC festival: a 5-night festival-at-sea experience, combining the best of dance music and adventure while sailing through the Caribbean.

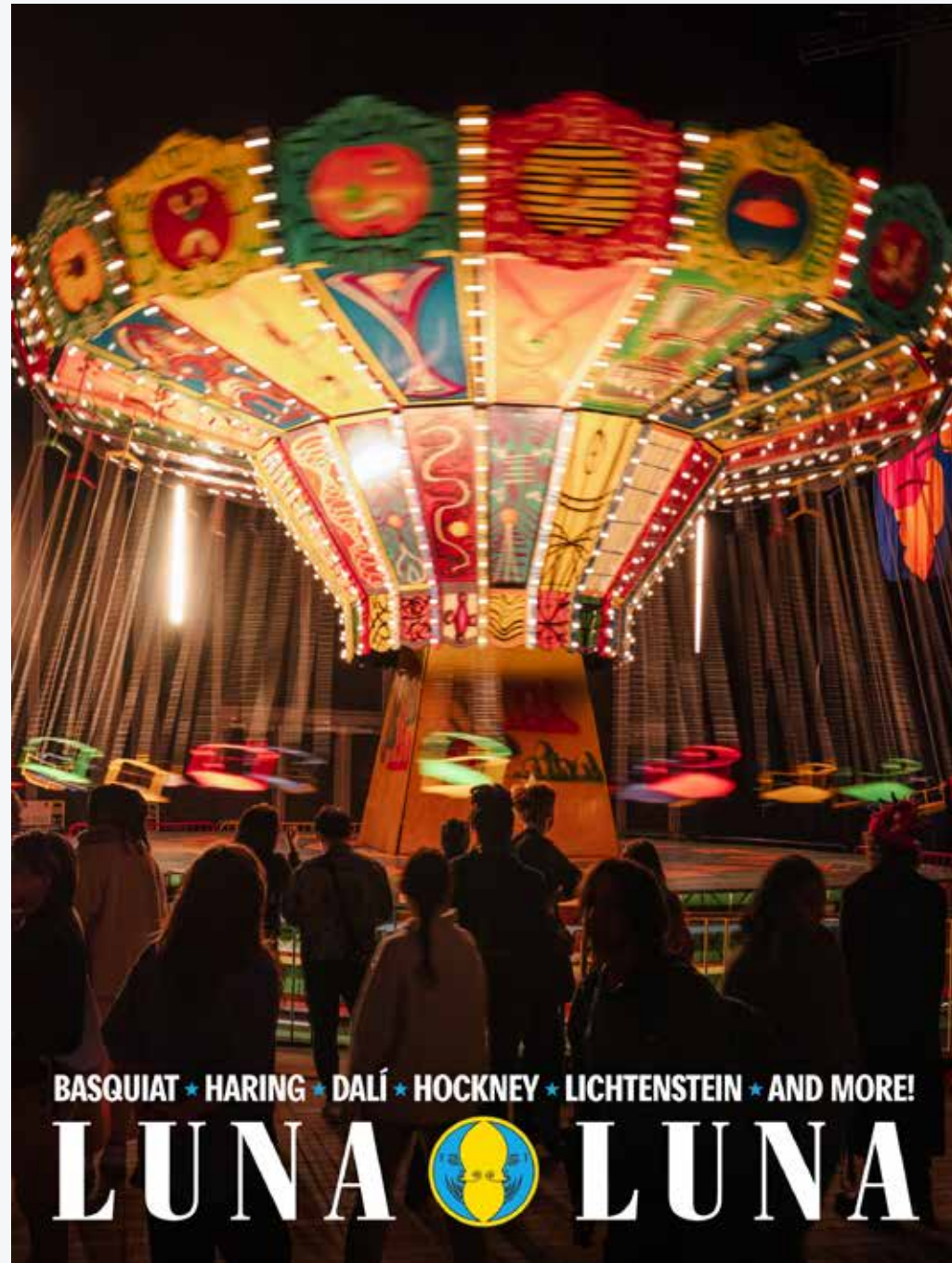
- Onsite visit,
- Coordination with the crew to assess what can be installed and where.
- Logistic study,
- Concept design,
- Technical development.

EDSEA Cruise
Insomniac – Live Nation • USA



North America's largest Halloween festival.

- Concept design,
- Technical development,
- Field art direction,
- Production monitoring,
- Installation monitoring.



Thirty-seven years ago, Luna Luna landed in Hamburg, Germany: the world's first art amusement park with rides, games, and attractions by visionaries like Basquiat, Haring, Lichtenstein and Hockney. By a twist of fate, the park's treasures were soon sealed in 44 shipping containers and forgotten in Texas—until now.

- Masterplanning,
- Identification of new rides to be decorated by contemporary modern artists,
- Logistics study.